

PARVOVIRUS EXPLAINED

Your vet has diagnosed Parvovirus in your pet and whilst Parvovirus is a potentially serious disease, there are treatment options available to maximise the chances of recovery.

Traditional treatment consists of hospitalisation and intensive nursing, putting animals on fluids (a drip) and supporting them with specific treatments as necessary. Blood tests to see how the dog's body is responding may also be necessary.

There is now a licensed treatment available for the treatment of Parvovirus that can increase the chance of survival.

SUMMARY

By choosing Virbagen Omega[®], your pet :

- Is 4.4 to 6.4¹ times less likely to die from the disease
- Should show a decrease in the severity of illness over a faster period of time

Any delay in starting treatment will decrease the success of the drug.

DON'T DELAY, ASK FOR VIRBAGEN OMEGA[®] TODAY!



LIFE SAVER

Virbagen Omega[®] contains Recombinant Omega interferon of feline origin. Legal category **POM-V**.

1: K. De Mari et al. Treatment of canine parvoviral enteritis with interferon-omega in a placebo-controlled field trial, Veterinary record (2003) 152, 105-108.

Further information is available on request from Virbac Ltd, Woolpit Business Park, Windmill Avenue, Woolpit, Bury St Edmunds, Suffolk IP30 9UP.



PARVO

DON'T DELAY
USE VIRBAGEN OMEGA[®] TODAY!





WHAT IS IT CALLED?

The first and only licensed treatment for Parvovirus is called Virbagen Omega®

WHAT IS IT?

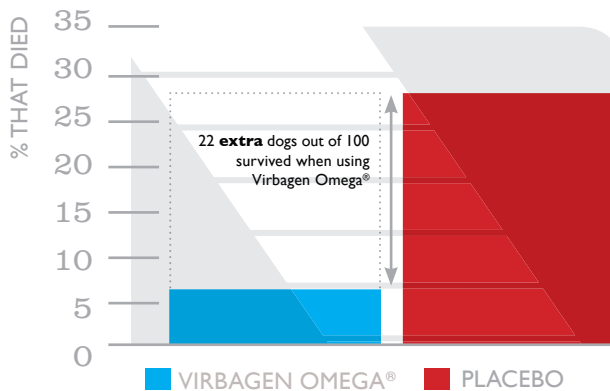
It is a medicine that must be given directly into your pet's blood stream for three consecutive days and MUST be started as soon as possible for it to work effectively. Delaying the decision to use may affect the success of the treatment.

Virbagen Omega® contains the active ingredient 'interferon' which leads to 'anti-viral' action within the body.

WHY SHOULD I CONSIDER ITS USE IN MY PET?

- Parvovirus is a serious disease that can be fatal.
- With Virbagen Omega® your dog's risk of dying from Parvovirus is reduced four fold¹.

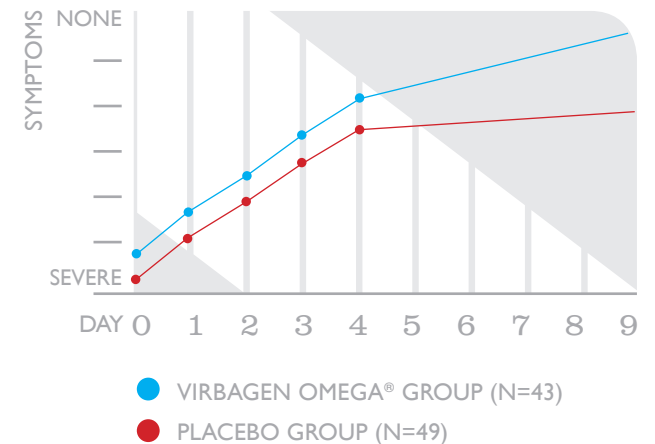
Percent of dogs that died with or without interferon in addition to supportive therapy



When looking at a population of unvaccinated animals only, the decrease in risk was reduced six fold¹.

WILL IT HELP MY PET FEEL BETTER TOO?

The severity of illness of dogs receiving Virbagen Omega® in addition to supportive treatment, decreased at a faster rate than those just receiving conventional supportive treatment alone.



IS IT EXPENSIVE?

The costs of Virbagen Omega® can be expensive when looked at in isolation. However, it is important to put this into perspective.

The intensive nature of therapy needed to nurse your pet through this disease undoubtedly means that the daily costs of hospitalisation and supportive treatment can be expensive. The sooner your pet improves and comes home, the sooner these costs will drop.

It is important to realise that with Virbagen Omega® your pet should be more likely to survive this illness and the severity of illness should decrease over a faster period of time than with just supportive treatment.

